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## **Swedish Handbook in Enterprise Architecture Released in the U.S.**

**Håkan Edvinsson, a Swedish profile in the field of enterprise architecture take the step over the Atlantic and releases along with Lottie Aderinne his first book on the subject using an American publisher. The book builds on Edvinsson's and Aderinne's earlier books that were literature for certification of Scandinavian architects the past decade.**

"Enterprise Architecture Made Simple" has been released on the niche publisher Technics Publications. The book is about how organizations should manage their most strategic asset; its business information.

– More and more business leaders recognize the importance of putting both the knowledge and information in the focal point as they build a viable enterprise. Neither the newest technology, nor the best organizational structure, is sufficient tools to build agile and adaptable business, according to Håkan Edvinsson.

Håkan Edvinsson is the CTO and cofounder of the fast-growing management consulting firm Informed Decisions. He has a long career as a methodology developer, practitioner and trainer within enterprise architecture. The list of companies he has works with includes global industries like Ericsson, Volvo and Sandvik.

"Enterprise Architecture Made Simple" is a handbook for business developers and managers in all larger organizations. The book is also interesting for small- and medium-sized enterprises with ambition to quickly grow large in a sustainable manner.

– The idea of the new book is to broadly bring out my experiences. I want to demystify the field of enterprise architecture and offer a pragmatic recipe on how to institute and implement it, step by step. Several of the large Swedish companies we work with are demanding methodology literature written in English. Furthermore, we have established new collaborations in the U.S., says Håkan Edvinsson.

### **Kontaktuppgifter**

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*Informed Decisions (ID) is a management consultancy firm that offers advice to corporate leaders. The company's focus areas are Enterprise Architecture and Business Architecture, Business Innovation, Business Improvement, and Knowledge Management. Most of the 45 consultants at ID have leadership experiences and also international experiences. Among the company's clients include global industries like Volvo Group, Ericsson, Alfa Laval and NCC. Informed Decisions has more two areas, in addition to the consulting business: ID Research and The Kullaberg Academy. See further at [www.informeddecisions.se](http://www.informeddecisions.se)*