



FOR IMMEDIATE RELEASE

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## INFORMED DECISIONS PRESS RELEASE

Informed Decisions AB partners with QPR to gain actionable insight to improve Organizations Business Processes

**Höganäs** – (September 8, 2015– Informed Decisions AB Sweden, and QPR, Finland have signed a strategic partnership to enable businesses improve the efficiency of their processes through Process Intelligence. This partnership will emphatically position Informed Decisions AB as the Leading Business Solutions and services provider of choice within the Nordic with a Global perspective.

Informed Decisions AB is a knowledge-based Swedish company with global presence. We deliver expert-tailored consultancy services and solutions in the groundbreaking disciplines of #1Decision Intelligence, #2Process Intelligence and #3Data Governance. We are very excited to collaborate with QPR whose ProcessAnalyzer software product add to our portfolio of Business Improvement Solutions. This exciting development will enable us guide our clients to make informed decisions that sustain their business. Through Research, Software, Training and expert consulting we make great leaders and Great leaders make INFORMED DECISIONS.

### About Informed Decisions AB

Founded in 2012, Informed Decisions AB offers advice to corporate leaders who wish to become better at doing what they do. Our focus areas are Decision Intelligence, Process Intelligence, Data Governance and Innovation. Most of our 32 associates have worked as leaders for many years with international experience of working as management consultants. Our clients include Volvo Group, Ericsson, Swedish Municipalities, NCC, Sparbanken Öresund and Akademiska Hus.

To learn more visit us at [www.informeddecisions.se](http://www.informeddecisions.se) or call us at 072 535 18 25.

Great leaders make informed decisions.  
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